

Pacific Coast International

Golden Gate Bridge Ceremony

THE PRESIDIO OF SAN FRANCISCO  
Sunday, February 26, 1933

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A day of pageantry and celebration, memorializing the start of construction of the Golden Gate Bridge, largest and most spectacular span ever attempted by the hand of man, physically connecting San Francisco with the Northbay counties of the Redwood Empire, and an ultimate link in the projected international highway system that will extend from Alaska to South America.

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# PROGRAM

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## The Ground Breaking Exercises for

### GOLDEN GATE BRIDGE

Crissy Field, Presidio of San Francisco

February 26th, 1933

at 2 P. M.

1. Parade marches into Crissy Field.
  2. Formation on Field.
  3. Invocation.....Archbishop Hanna  
Closing with Ode to California, by Lee Roberts, composer of "Smiles."
  4. "Hallelujah".....San Francisco Municipal Band and Chorus
  5. **Announcement** by Chairman of Citizens Committee, Wm. P. Stanton, and  
Introduction of Warren Shannon, as Chairman of Day.
  6. **Opening Remarks** by Warren Shannon, with message from the President  
of the United States.
  7. **Pageant**....."To the Colors"  
Massed Naval Bands, and 30th Infantry Band  
Artillery Salute, 21 Guns  
Formation Flights by Aerial Squadrons  
Painting Bridge in the Sky
  8. **Address by R. A. Thompson**....."Marvelous Marin"
  9. **Introductions** by the Chairman of the Day.  
**Address** by Joseph Scott....."The Golden Gate Bridge"
  10. **Band Number.**
  11. **Address** by Mayor Rossi, introducing Governor Rolph.
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# PROGRAM



- 12. PAGEANT**....."Building the Bridge"  
To be staged in front of Speakers' Stand, with 80-foot model of the Bridge, furnished through the courtesy of The Emporium.
- (a) Float — model wheeled in on truck with escort of engineering students and band (105 pieces) from University of California.
  - (b) Maneuvers of band.
  - (c) Students unveil model and release carrier pigeons.
- 13. GROUND BREAKING CEREMONIES** proper. Participants: Major General Malin Craig, Admiral Richard H. Leigh, President Wm. P. Filmer, Chief Engineer Joseph B. Strauss, Mayor Angelo J. Rossi, R. A. Thompson, representing Marvelous Marin; Carlos Freitas, representing the Redwood Empire, and a tableau representing the United States, British Columbia and Mexico.
- (a) Massed Bugle Call (to announce Ground Breaking).
  - (b) General Craig delivers grant from United States to President Filmer.
  - (c) President Filmer accepts grant.
  - (d) Chairman of the Day delivers Golden Spade to President Filmer.
  - (e) President Filmer and Mayor Rossi turn first spadeful of earth and deliver Golden Spade to Chief Engineer, Jos. B. Strauss, with instructions to commence building.
  - (f) Chief Engineer accepts Golden Spade, turns second spadeful of earth and delivers Golden Spade to Mayor Rossi as custodian.
  - (g) Mayor Rossi accepts Golden Spade and announces its deposit in the de Young Memorial Museum for posterity.
  - (h) Chairman Shannon announces setting of Historical Record Plate.
  - (i) Tableau Group, with three young women in typical costumes of the United States, British Columbia and Mexico, and two Boy Scouts.
  - (j) Historical Record Plate is set, directed by General Manager James Reed, and second spade delivered to Mayor Rossi.
- 14. Harry C. Lutgens**—Presentation of Redwood Trees to President Filmer.
- 15. "My Country 'Tis of Thee"**.....Municipal Band and Chorus
- 16. Closing Prayer**.....Major G. F. Rixey, Chaplain Ninth Corps Area
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# OFFICIAL DECORATORS

## Golden Gate Bridge Fete

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### FIRE SALE NOTICE

On account of the fire which recently occurred at our plant we will soon place on sale many articles of camp furniture, couch hammocks, tents, etc., slightly damaged by smoke or water, at worthwhile price reductions. It will pay you to call or telephone in regard to this sale.

TENTS	COLORED BURLAP
AWNINGS	CAMP FURNITURE
CANOPIES	CAMP GOODS
COVERS	CANVAS SPECIALTIES
TARPAULINS	WAGON TOPS
WIDE DUCK	FLAGS
OUNCE DUCK	FLAG POLES
COLORED DUCK	DECORATIONS
AWNING STRIPES	LARGE TENTS TO RENT

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